

STANFORD

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This Notice of Privacy Practices (“Notice”) applies to personal information collected, processed, or stored by, Blueridge Restaurant Group, LLC online and at Blueridge Restaurant locations including Copper Canyon Grill and Stanford Grill Restaurants. This Notice describes the extent of collection and use for all entities and Services; The Blueridge Restaurant Group works directly with AdRoll who is a member of the Network Advertising Initiative (NAI) an advertising self-regulatory organization.

- Those who visit our site, third parties such as AdRoll may place cookies on users’ browsers for targeted advertising purposes.
- We collect and share data such as IP addresses, cookie identifiers and website activity for targeted advertising.
- The data we collect may be used by third parties such as AdRoll to target advertising on other sites based on your user’s online activity.
- Instructions on how users can opt out of receiving targeted advertising can be viewed on the DAA opt-out site www.aboutads.info or the NAI opt-out site at www.networkadvertising.org/choices